

**Department of Computing Science and Department of English  
Studies  
DGM01 Digital Media**

This cross-disciplinary, freestanding Level 8 module is open to both Semester 4 and Semester 2 students. It aims to introduce students to some of the technical aspects of digital media and to consider their cultural impact. Students will begin to develop an understanding of the nature of digital media and of their place in the wired world. They will be able to manipulate some types of digital media, and to use them in an appropriate way within contexts such as internet applications.

Topics will include:

- What are digital media?
- What difference does digital make?
- Familiarisation with tools
- Changes in the music business
- Creativity and the internet: blogs and user-generated content
- Discourse and virtual identity

**Assessment**

Coursework	70%
Examination	30%

Students will develop a digital media object of their own and produce a discursive essay of approx. 1-1,500 words (70%). They will also take a short multiple choice exam (30%).